The AIS Region 13 Website

The premise for the Region 13 website (<u>www.aisregion13.org</u>) is to provide portals leading iris information seekers to an Iris Society in their locale, either online or in person. In order to fulfill this goal, participation by each affiliate within Region 13 is required.

Each affiliate within Region 13 has been provided with a profile page. Each profile page is intended to make available an opportunity to introduce your affiliate society to the world and provide some *basic* information about your group meetings, shows, sales or other activities. Your affiliate page provides your club with a little extra exposure and the profile information you provide may increase your membership or sales. It would be a shame to waste the opportunity.

Requested details for affiliate profiles:

- President name and contact information (email addresses will be protected)
- Affiliate meeting address
- Affiliate website address
- A one page, general information summary that includes:
 - Your club's mission and goals
 - The communities and/or counties that your club serves (this will be mapped)
 - The incentives to join your club
 - o The support you provide a new irisarian
 - Anything of special note about your club that may catch a future member's attention.
 - If you desire, a logo 75 pixels in height and up to 450 pixels in width can be added to your club's profile page.

Note: If you have a club website, *links* to specific information can be included, otherwise Show and Sales dates can be included for posting. The R13 website is not intended to be a replacement for an affiliate website, or to be redundant of an existing affiliate website!

The majority of updates to affiliate profiles will be made between <u>January and February</u>, after affiliate board positions change and before iris season starts. <u>Each affiliate needs to take the initiative to monitor their own profile page; unless I hear otherwise from you, I will assume that the content and details are accurate and current.</u>

Thank you for your support and cooperation. The Region 13 website will be only as good as the efforts and content information that Region 13 members provide! I value any suggestions and comments regarding content and direction of the Region 13 website, although I do ask that you please recognize that not all suggestions may be used; what may appear to be a "simple cut and paste" concept may in actuality require several hours of time!

Best regards,

Bob Seaman Region 13 Webmaster webmaestro@leonineiris.com